



DEMAND THAT WALMART HOLD PRIMA ACCOUNTABLE TO ITS SUPPLIER STANDARDS

Gerawan Farming, producers of Prima brand plums, peaches, nectarines and grapes talks about the "best wages" and other benefits they allegedly provide to over 5,000 farm workers who harvest these crops. Walmart, a major purchaser of Prima brand products, also makes similar statements and has established "Standards for Suppliers"

But if you really want to know what's going on in the fields, talk to workers. **Farm workers who harvest Prima brand products are now suing the company for minimum wage violations.** This is a far cry from paying workers the "best wages".

In March, we shared news of this lawsuit with Walmart, informing them that **by failing to pay farm workers minimum wage, Prima brand products were in apparent violation of Walmart's supplier standards.** We also told them about the litany of other human rights violations and labor law violations farm workers have suffered, along with intimidation and fraud.

Walmart pretended to listen, then chose to do nothing.

Ask Walmart to hold PRIMA accountable!



iSí Se Puede!



This is not a request to boycott. For more information, visit www.ufw.org/prima