

# CESAR CHAVEZ HISTORY IS MADE ONE STEP AT A TIME



## Join the movement & spread the word

*Invite your community to see Cesar Chavez the film and spread his legacy. This is an important movie, telling a powerful story of courage and self-sacrifice that carries on today.*

*Cesar Chavez* is the first major motion picture chronicling the life of this powerful Latino civil rights leader. The film gives light to the farmworker movement and the sacrifices made by many Latino families to provide better opportunities for future generations.

### Organize a meet-up to watch the film

Learn more about this incredible history, Cesar Chavez and the ongoing work of the farmworker movement by hosting a meet-up in your area.

Watch the film with friends, old or new, discuss it and find out how to get more engaged.

#### Step 1 - When & Where

Before organizing a meet-up, determine where the film is playing. A full list of participating theaters can be found online at: [www.chavezmovieseeit.com/find-a-theater-near-you](http://www.chavezmovieseeit.com/find-a-theater-near-you).

#### Step 2 - Create your event

Set up your gathering any way that works for you. Host dinner before the movie or after. Gather friends and neighbors at a cafe near the theater for coffee to discuss what you just watched. Or meet up for a matinee.

You can also register your meet-up online, so others can join your event. Go to <http://bit.ly/1egkJro> and set it up! (Note: If you're already on the UFW listserve, you will need to push "forgot password" to access your account and create your event.)

#### Step 3 - Invite your community

Invite your friends. Invite your family. Invite your neighbors. Or join a meet-up someone else has already set up in your area. See what others are organizing at [www.chavezmovieseeit.com](http://www.chavezmovieseeit.com).

You might want to either buy a block of tickets ahead of time using Fandango or another service, or suggest your attendees buy tickets in advance.

*"Once social change begins it cannot be reversed. You cannot uneducate the person who has learned to read. You cannot humiliate the person who feels pride. You cannot oppress the people who are not afraid any more."*

—Cesar Chavez

#### Cesar Chavez: Coming to a theater near you

Films such as this are judged by how well they do the very first weekend they're released at the box office.

To help guarantee that *Cesar Chavez* the film stays on the big screen and expands to more of them, join with people across the nation to pack local theaters on opening weekend, March 28th-30th

For a full list of participating theaters, visit [www.chavezmovieseeit.com](http://www.chavezmovieseeit.com).

## Frequently Asked Questions

### Who was Cesar Chavez?

Cesar Chavez was a civil rights and farm labor leader who gave the poorest of the poor hope and faith that they could overcome tremendous odds by nonviolently organizing, striking and boycotting. In so doing he also inspired millions of others from all walks of life who never worked on a farm.

With Dolores Huerta and others, in 1962 Cesar Chavez began building the United Farm Workers of America (UFW), the country's first successful and largest farmworker union. It continues aggressively helping farmworkers in the workplace organize and negotiate union contracts, and win new legal protections. His work also continues through the Cesar Chavez Foundation, which helps workers in the community through affordable housing, an educational radio network, academic tutoring for needy students and promoting his legacy and values.

For more detail, visit [www.chavezfoundation.org](http://www.chavezfoundation.org).

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*"[Farmworkers] torture their bodies, sacrifice their youth and numb their spirits to produce this great agricultural wealth—a wealth so vast that it feeds all of America and much of the world. And yet the men, women and children who are the flesh and blood of this production often do not have enough to feed themselves."*  
—Cesar Chavez  
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### What are the current on-the-job conditions for farmworkers?

There are roughly 1.6 million farm workers in the U.S., forming the backbone of our agricultural economy. They receive low pay and few if any benefits for physically demanding labor, and they are also among the least protected from on-the-job harms.

Farm workers routinely face dangerous workplace hazards, including heat stress, fall hazards and poor field

sanitation. And for those workers who are undocumented — 1 million — fear of deportation makes them vulnerable to abuse and inhibits them from challenging illegal employment practices such as wage theft and sexual abuse.

Farm workers are also regularly exposed to pesticides throughout their workday, from mixing or applying pesticides to planting, weeding, harvesting or processing crops. Workers often live in or near treated fields, and pesticides often drift into their homes. Studies show that the pesticides parents are exposed to during the workday come home on their skin and clothing, also putting their children at risk.

### What can I do today?

The movement Cesar Chavez sparked carries on today, with UFW and many others working to ensure worker rights and protections. You can support the movement in many ways, including:

- 1. Sign the petition.** Ask President Obama to proclaim a National Day of Service on Cesar Chavez's Birthday, March 31st. Honor his legacy by engaging in meaningful public service in your community. Go to [www.takepart.com/chavez/petition](http://www.takepart.com/chavez/petition).
- 2. Insist on better protections for farmworkers in the field.** Current rules don't do enough to protect farmworkers from pesticides. After more than a decade of promises and delay, EPA is now poised to strengthen the rules protecting farmworkers — and they need to get it right. Send a message to EPA online at <http://1.usa.gov/1eVKIBg>.
- 3. Stay updated!** Sign up to receive action alerts at [www.ufw.org/signup](http://www.ufw.org/signup), [www.chavezfoundation.org/signup](http://www.chavezfoundation.org/signup) and [www.panna.org/signup](http://www.panna.org/signup).
- 4. Keep the public conversation going.** Talk with neighbors, write a letter to the editor of your local paper. And keep sharing the *Cesar Chavez* film with your community. Help make sure to keep the public conversation front and center to maintain public pressure on policymakers to create stronger on-the-job protections for farmworkers.

